

Recognition List

Corporate recognitions

SJY International are
looking for a new recruit

£21,240 PA

Are you a lively and enthusiastic individual who would like to help us build our international operation. If you are fluent in English and work well under pressure please send your CV to:

I.M. Senior
Recruitment Officer
1 Opportunity Street
London SE1 7RB

Recognition List

Corporate recognitions

Organisations listed in this document are examples of corporates and employer groups which have recognised City & Guilds international qualifications as the recommended skills benchmarks for staff selection, recruitment or training and believe City & Guilds awards can help to improve the standards of their respective industry.

2nd Image Hair and Beauty Therapy Academy
A Cut Above Salon and Academy
Baking Industry Training Centre
Beijing Tourism Group
Cable & Wireless Jamaica Limited
Capital & Credit Financial Group Limited
Carillion
CellStar (Tianjin)
FC Perfumery & Cosmetics
Ghana Telecom
Guardsman Alarms Limited
Hong Kong Hair & Beauty Merchants Association
Irie Isle Limited
International Cuisine Association of Singapore (ICAS)
Jamaica Broilers Group of Companies
Jamaica Teachers Association
Karram's Regency Automobiles
Kenya College of Communications Technology
(Communication Commission of Kenya)
Kenya Power & Lighting Company
Kimage Hair Studio and School of Hairdressing
Ming Salon
Monita International
Nail Nail Studio
Orange
Physical Fitness & Beauty
Railway Training Institute (Kenya Railways Corporation)
Sandals Resort International
Shane English Schools
Shunji Matsuo
The Slovak Association of Hotels and Restaurants
Soft Sheen Carson
South African Chefs Association (SACA)
Supreme Plastics
TONI&GUY
Toni International
Toyota Jamaica
Uppercut Concepts
Youyi Shopping City Co. Ltd (Lufthansa Centre Beijing)
Zhongyuan Department Store Group

2nd Image Hair and Beauty Therapy Academy

- ✓ City & Guilds international qualifications are being used as part of the company's training programme

'We wish to offer our formal recognition of City & Guilds and their qualifications in the field of Hairdressing, Beauty Therapy, International Tourism, Hospitality and IT.'

'We are an approved centre, have employed a number of City & Guilds certificate holders in our establishment and very much wish to work with City & Guilds for years to come.'

www.2ndimageghana.com

Established in 1986 as a beauty and slimming salon, '2nd Image' currently operates as a full-fledged beauty clinic committed to providing quality beauty and slimming services as well as training programs in the beauty industry in Ghana.

As a full-service beauty clinic, '2nd Image Beauty Clinic' groomed and treated hundreds of people with various skin and body conditions – permanently changing their lifestyles to their advantage. Ultra-modern salons set-ups, well trained staff and excellent customer service are all part of the experience '2nd Image' offers.

Part of 2nd Image is '2nd Image Hair and Beauty Therapy Academy' established in 1998. The college provides training and courses to meet the needs of the dynamic and highly competitive national and international worlds of hair and beauty.

Over the years, the Academy has trained and equipped over a thousand men and women – empowering them with relevant skills to compete in the vibrant beauty industry. The academy is an NVTI and City & Guilds approved centre for Beauty Therapy and Hairdressing examinations.



A Cut Above Salon and Academy

- ✓ City & Guilds international qualifications are being used successfully as part of the company's training programme

'We chose City & Guilds because of its long establishment in the country and worldwide recognition. Our high achievement in the City & Guilds exams has created us an excellent reputation among professional hair care product companies.'

'The Academy follows the content of the Hairdressing IVQ very closely and it serves as our principles for creating our syllabus.'

www.acutabove.com.my

The first 'A Cut Above' salon was established in 1979. Today, 'A Cut Above' is one of the most established groups of salons in the country with outlets in Bangsar, MidValley City, Sunway Pyramid and a Training Centre for Creative Hairdressing in Sunway Pyramid.

Salons

A Cut Above (Bangsar)
Bangsar Shopping Centre
T (603) 2094 9555

A Cut Above (Megamall)
Mid Valley Megamall
T (603) 2938 3131

A Cut Above (Pyramid)
Sunway Pyramid
T (603) 5635 2222

Academy

A Cut Above Academy
Sunway Pyramid
T (603) 5635 6666

Baking Industry Training Centre

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent training solution for employers



'City & Guilds qualifications provide students with career development and life skills opportunities, and supply qualified workers to the industry who have plenty of scope to work locally or abroad.'

www.bitc.com.sg

The Baking Industry Training Centre (BITC) is renowned for its baking and culinary education, creative craft, Asian sweets and pastries making.

Its mission is to be Asia's premier baking academy with professional programmes and higher learning certifications in order to promote higher professional standards in the industry.

BITC began operations in 1993 as a partnership between Prima Limited and the Productivity and Standards Board (now SPRING Singapore) to elevate Singapore's baking industry into a modern regional baking hub.

Prima Limited was the first flourmill in Singapore, and one of the pioneer flour millers in Southeast Asia. It has grown steadily to become an industrial group in the food and allied industries with international operations.

SPRING Singapore is an agency for enterprise development, aiming at enhancing the competitiveness of enterprises. It is also the national standards and conformance body which helps to lower technical barriers to trade, provides quality assurance for products and services and promotes industry use of Singapore and international standards.

Beijing Tourism Group

- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for the Group's training course



- ✓ Applications are welcome from City & Guilds graduates seeking work within the sector

City & Guilds IVQs (Chinese version) in International Tourism have been recognised by the Beijing Tourism Group within the Group's three-level qualification framework.

Candidates who successfully complete any of the above IVQs will be recommended by Beijing Sibot Talents Exchange for employment within the enterprises of the Beijing Tourism Group.

Holders of the above can participate in a trial training organised by Beijing Tourism Group Training Centre. Candidates who perform outstanding well during the trial training will be recommended for employment by the Group's Human Resources Department to the enterprises of the Beijing Tourism Group.

The Beijing Tourism Group welcomes applications from successful City & Guilds candidates who wish to work with the Group to build a promising future.

www.btg.com.cn

Beijing Tourism Group Co. Ltd. has been set up in an effort to reform Beijing's tourism administrative system. It is a large group company authorized by Beijing Municipal Government to operate state-owned properties. The group company now has over 100 wholly-owned, holding, shareholding and overseas businesses covering the hotel, travel agency, transportation, hotel administration, catering trade, real estate, tourism advertising, air transport, electronic telecommunications and finance sectors. Its subsidiaries include Beijing Hotel and the Great Wall-Sheraton Hotel, Beijing Exhibition Center, the city's oldest exhibition centre, and capital Automobile Group Co. (Shouqi Group), the largest tourist transport company in China.

Beijing Tourism Group Co. Ltd. has established partnership with several world famous multi-national corporations, including Hutchison Whampoa (China) Ltd., Henry Y.T. Fok Investments Ltd., All Nippon Airways Co. Ltd., and Nippon Steel Corporation.

Cable & Wireless Jamaica Limited

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ Applications are welcome from City & Guilds graduates seeking work within the sector

www.cwjamaica.com

Cable & Wireless Jamaica is the island's leading provider of national and international fixed line services. Cable & Wireless Jamaica remains the island's only full service provider, guaranteeing business and residential customers reliable, tailored solutions in mobile and fixed voice, data, IP (Internet Protocol) and broadband services, as well as services to other telecoms providers.

The company is owned 82% by Cable & Wireless plc with the other 18% being owned by members of the public. Cable & Wireless Jamaica also owns Jamaica Digiport International Limited, a company which provides high speed data and other telecommunications services exclusively to freezone and offshore companies.

Capital & Credit Financial Group Limited

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent recruitment benchmark for the industry
- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for a placement
- ✓ Applications are welcome from City & Guilds graduates seeking work within the sector
- ✓ Priority will be given to applicants with a City & Guilds qualification when recruiting

www.capital-credit.com

The Capital & Credit Financial Group (CCFG) is a diversified financial entity that provides a broad spectrum of banking, asset management, securities trading, stock broking, pension fund management, wealth creation, unit trust and remittance products and services.

Capital & Credit Financial Group Ltd., its subsidiaries and associate companies are: Capital & Credit Merchant Bank (CCMB); the Bank's subsidiaries Capital & Credit Securities Ltd. (CCSL) and Capital & Credit Fund Managers Ltd. (CCFM); Capital & Credit Remittance Ltd. (CCRL); and Express Remittance Services (Cayman) Ltd (ERSL).

All five companies are designed to offer customers in Jamaica, the Caribbean and the rest of the world a wide range of financial products and services of the highest standards, while ensuring profitable returns for all stakeholders.



Carillion

- ✓ City & Guilds qualifications are an excellent training solution for employers

'Carillion as an international construction and business services company recognises the importance of City & Guilds IVQ awards in an increasingly global marketplace.'

'Carillion is the UK's leading training provider in construction vocational skills and IVQs should make it possible to develop consistent training and skill development programmes in all parts of the world.'

www.cctlondon@carillionplc.com

Carillion is one of the UK's leading construction and business services companies with business interests in many other parts of the world.

Carillion's construction training operation has been awarded 'best in class' status by the UK government's inspectorate of vocational training and is able to develop innovative training solutions which meet clients needs. Carillion has developed learning and assessment material which is fully integrated with City & Guilds vocational qualifications.'



CellStar Tianjin

- ✓ Applications are welcome from City & Guilds graduates seeking work within the sector
- ✓ Priority will be given to applicants with a City & Guilds qualification when recruiting

CellStar Tianjin would like to hear from holders of a City & Guilds IVQ in Telecommunication Systems and will give priority to City & Guilds candidates when recruiting.

All other application requirements need to be met.

www.tjcellstar.com

CellStar Corporation is a leading global provider of value added logistics and distribution services to the wireless communications industry, with operations in Asia-Pacific, North America and Latin America. CellStar facilitates the effective and efficient distribution of handsets, related accessories and other wireless products from leading manufacturers to network operators, agents, resellers, dealers and retailers.

CellStar clients include leading manufacturers like Motorola, Kyocera, Sony-Ericsson, Nokia, Samsung, LG, Audiovox, and others. Beyond handsets, CellStar offers a comprehensive line of OEM, aftermarket, and specialty designer brand accessories as well as satellite TV systems and broadband wireless solutions.

For more information on CellStar, visit www.cellstar.com.

FC Group Ltd FC Perfumery & Cosmetics

- ✓ City & Guilds qualifications are an excellent recruitment benchmark for the industry
- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ City & Guilds qualifications are being used as part of the company's training programme

'We write to accord City & Guilds International recognition for holders of City & Guilds certification or qualification and to express the immense vacuum they fill in our organisation in terms of skills labour.'

www.fcgroupltd.com

FC Perfumery and Cosmetics is a popular outlet for the sales of FC beauty products including Forever Clair skin products, perfumes and hair products. The products are reputed in the Ghanaian market as some of the first-class beauty producers, which are devoid of damaging chemicals.

The FC Institute of Beauty Therapy offers beauty training based on City & Guilds international syllabus. The school has naturally attracted students and trainees from across the borders of Ghana including Togo, Cote d'Ivoire, Burkina Faso, Senegal, and other West African countries as well as Botswana and Zimbabwe.

Ghana Telecom

- ✓ City & Guilds international qualifications are being used successfully as part of the company's recruitment strategy

'City & Guilds International provide us with a large percentage of our Technician Engineers who are deployed in various areas of the job such as Switching, Transmission, Overhead and Underground Cable maintenance.'

The output of these Technicians has actually proven the quality of training they receive under the City & Guilds International.

The City & Guilds Graduates are considered for employment into various job levels and whatever level they are, their performance is always outstanding with a lot of skills and enthusiasm being put into play.

The City & Guilds training programme has actually proved its worth by the fact that its Technicians have always stood to the challenges of the job.

The skills demonstrated by our Technicians, a good number of whom are City & Guilds graduates, have really shown the extent to which they have been trained, assessed, examined by your reputable Institute.

Ghana Telecom therefore wishes to formally recognise the City & Guilds International for its immense contribution in the fields of Electrical, Electronics and Power and Air condition Engineering.'

www.ghanatel.com

Ghana Telecom deals with the provision of Telecommunications and other related communication services to the entire nation of Ghana and beyond. These services are derived purely from the technical know-how of both Electrical and Electronic Technician Engineers.

Ghana Telecom is one of the largest employers in Ghana employing close to 4,000 Ghanaians. The company draws its team of Engineers and Technicians from the School of Engineering of the KNUST and also largely from the Polytechnics and the City & Guilds, Ghana.

As the industry leader, Ghana Telecom provides the country's telecommunication infrastructure which serves as the backbone for economic growth and development. Accessibility of telecommunication services nationwide enhances the decentralization process of government activities; especially with regards to grassroots participation. Ghana Telecom's satellite earth station facilitates the telecast of news items from any location worldwide, while the company's telephone and telecommunication infrastructure helps the public make use of advanced information technology applications for, among others, long distance learning, e-banking, e-business.

Guardsman Alarms Limited

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for a placement
- ✓ Applications are welcome from City & Guilds graduates seeking work within the sector
- ✓ Priority will be given to applicants with a City & Guilds qualification when recruiting

www.guardsmangroup.com

The Guardsman Group is the Caribbean's leading security services provider. The conglomerate exemplifies the right combination of personnel, training and management, which has made it the first choice among corporate and residential clients in need of proven effective security solutions.

Established in 1977, Guardsman's principal activities centred on the training and rental of guard dogs to various security companies in need of canine protection services. The company soon expanded its service offering with the addition of armed and unarmed guards for corporate and residential clients.

Today, almost three decades later, the Guardsman Group of Companies has grown to a total of 12 companies and engages over 6000 persons.

With security as its core business, Guardsman has set and maintained the highest standards in the industry. This achievement is widely recognised as the companies have gained numerous awards and accolades for their contribution to security services sector.

The establishment of three subsidiaries in the Eastern Caribbean islands of St. Vincent & the Grenadines, St. Lucia and Barbados marked the beginning of the Group's entry into the regional market. Guardsman also has its sights set on launching operations in Trinidad & Tobago and Guyana.

Guardsman's approach to business has also translated into success in other sectors such as horticulture and wellness.

Hong Kong Hair & Beauty Merchants Association (HKHBMA)



- ✓ City & Guilds qualifications are an excellent recruitment benchmark for the industry
- ✓ City & Guilds qualifications are an excellent training solution for employers

'Hong Kong Hair & Beauty Merchants Association (HKHBMA) is pleased to endorse the IVQs in Hairdressing and Beauty Therapy, the Media Make-up and Nail Technology awards for their exceptionally high quality.'

We would encourage our members to consider the above awards for placement in their salons and to grant exemptions from select parts of their placement tests.'

E hkhairbeauty@yahoo.com.hk

HKHBMA was established with the aim of setting the trends, future direction and the standards in training and professional development for the hairdressing and beauty industry in Hong Kong.

The Association is an employer-led body bringing together key figures in the industry in order to influence Government policy and identify international business opportunities.

Since its establishment in March 2005, HKHBMA has registered over 500 members including some of the best known names in the industry such as CK Hair International Limited, Linda Beauty Group Limited, Toni & Guy (Northern China), Monita Group Limited and Rever La Group Ltd.

International Cuisine Association of Singapore (ICAS)

- ✓ We feel that having a City & Guilds qualification will help to enhance one's career prospects



'We believe in the effectiveness of City & Guilds programmes as many graduates were able to secure their career in the relevant industries. Feedback also shows that graduates were highly recognised by their employers, due to the skills and knowledge gained.'

www.icastec.com

International Cuisine Association of Singapore (ICAS) was established in 2000 to upgrade the knowledge and skills of employees in the food and beverage industry.

ICAS was an Approved Training Provider to offer the Institute of Technical Education (ITE) Nitec certificates in Food and Beverage Operations and Culinary Skills as well as the City & Guilds IVQs in Food Preparation and Culinary Arts (7065) and Food and Beverage Service (7066).

In 2003, Oriton School of Culinary Arts, Food and Beverage and Hospitality Management was established as a higher learning educational centre of ICAS.

The International Cuisine Association of Singapore Training and Education Centre (ICASTE) was officially renamed as Oriton School Pte Ltd with the status of an Approved Training Provider. It also attained the status of Food and Beverage Workforce Skills Qualification (WSQ), an accreditation issued by Singapore Workforce Development Agency (WDA).

The Association has also developed programmes to train job seekers without prior work experience for employment in the food and beverage industry. Such programmes involve recruitment, training and placement with partnering companies.

Irie Isle Limited

- ✓ Having a City & Guilds qualification enhances one's career prospects
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www.irieislejamaica.com

Irie Isle was formed in 2005 to export the best of Jamaica's and the Caribbean's food culture to the world. The company currently is involved in the manufacturing of natural juice and juice related products and its ever-expanding product line provides a vital link of expansion for Jamaican farmers' marketing base.

Its mission is to provide the best of Jamaica's agricultural bounty in a contemporary and safe manner while ensuring sound financial viability for stakeholders. The products are customized and prepared under internationally accepted HACCP certified conditions and the company's client base currently includes local institutions, eateries and distributors in the UK and USA.

Jamaica Broilers Group of Companies

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent recruitment benchmark for the industry
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- ✓ Applications are welcome from City & Guilds graduates seeking work within the sector

www.jamaicabroilersgroup.com

The Jamaica Broilers Group of Companies is one of the most advanced and diversified agricultural producers in any developing nation today. The company started in 1957 as Jamaica's pioneer producer of broiler meat on a commercial basis. Today, it has a fully integrated poultry operation and has diversified into feed milling, cattle rearing, beef production and fish farming, along with the development and marketing of other value-added products for both local consumption and export.

The Jamaica Broilers Group has also devoted significant resources to developing affiliated services that support our varied agricultural operations. These include veterinary and nutritional services, the wholesale and retail of a full range of farm products and the premixing of feed ingredients and concentrate.

The Group now exemplifies sophisticated vertical integration in livestock production and processing. The end result: Quality products, home grown to international standards.

Jamaica Broilers Group has been a publicly-listed entity since 1977 and, in that same year, became one of the first companies in the world to offer an Employee Share Ownership plan. The company presently has a workforce of over 1,500 workers and operates from seven locations island-wide, with two divisions located in the USA.

Jamaica Teachers' Association

The General Council of the JTA unanimously endorsed the City & Guilds qualifications for integration into the Jamaican school system.

www.jamaicateachers.org.jm

The Jamaica Teachers' Association is a democratic organisation responsible for the enhancement and protection of the economic welfare, professional development and personal well being of its members and the promotion of the highest educational standards for country of Jamaica.

The Association strives to be the regional benchmark for teacher membership organizations; setting standards of excellence in service delivery and commitment to national development through education.

Karram's Regency Automobiles

- ✓ Having a City & Guilds qualification enhances one's career prospects

www.cwjamaica.com/~regency

Karram's Regency Automobiles Limited, formerly known as Karram's Kar Mart, started operations in the motor vehicle business in 1956.

The company's number one focus is to maintain a high level of customer service and satisfaction. It offers factory trained personnel, special tools and diagnostic equipment with one of the best parts availability in the industry.

Kenya College of Communications Technology (Communication Commission of Kenya)

- ✓ City & Guilds international qualifications are being used successfully as part of the company's training strategy.

'We offer City & Guilds courses at Certificate, Diploma and Advanced Diploma level.'

'We believe City & Guilds syllabus is up-to-date and we are getting more students joining the College to learn City & Guilds.'

www.kcct.ac.ke

KCCT was founded in 1948 as Central Training School catering for the training needs of the then East African Posts and Telecommunications administration.

In 1992, it was upgraded to a College of higher learning and became fully autonomous subsidiary of the Kenya Posts and Telecommunication Corporation (KPTC).

In 1999, when KPTC ceased to exist, KCCT became a fully owned subsidiary of Telecommunication Kenya Ltd (Telkom – Kenya – TKL).

In 2006, KCCT was transferred to the Communication Commission of Kenya (CCK) to better serve the country's ICT needs. CCK is the independent regulatory authority for the communications industry in Kenya. Its role is to license and regulate telecommunications, radiocommunication and postal/courier services in Kenya.

KCCT is Kenya's premier institute of higher learning in telecommunication engineering, human resource management, postal and courier services. As the giant trainer in telecommunication in the East African region, its clients come from all over Africa and beyond. KCCT has a long working relationship with international and national organizations such as PAPU, UPU, ITU, JICA, ESAMI, INTELSAT, KIM and CCCA.

Kenya Power & Lighting Company

- ✓ City & Guilds international qualifications are being used successfully as part of the company's training strategy

'We chose to work with City & Guilds because City & Guilds certificates are internationally recognised by leading engineering sectors and manufacturers.'

'We have benefited through income generation from the programmes conducted and our staff also enhanced their professional abilities.'

'City & Guilds updates its programmes regularly and is in phase with the current technology.'

www.kplc.co.ke

KPLC is a limited liability company responsible for the transmission, distribution and retail of electricity throughout Kenya. KPLC owns and operates the national transmission and distribution grid, and is responsible for the scheduling and dispatch of electricity to more than 600,000 customers throughout Kenya.

The company's vision is 'to achieve world class status as a quality service business enterprise so as to be the first choice supplier of electrical energy in a competitive environment.'

The company's mission is 'to efficiently transmit and distribute high quality electricity throughout Kenya at cost effective tariffs; to achieve the highest standards of customer service; and to ensure the company's long term technical and financial viability.'



Kimage Hair Studio and School of Hairdressing

- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for a placement

'We chose to work with City & Guilds because of the content, the quality and the reputation of City & Guilds.'

www.kimage.com.sg

Kimage School of Hairdressing is the training arm of Kimage Hair Studio. It was founded in 1996 and, over the last decade, has established a stellar reputation as the best place to learn the art of hairdressing.

Kimage was the first Hairdressing School in Singapore to be ISO certified and to obtain the Case Trust mark issued by the Consumer Association of Singapore (CASE). The School also trains the local workforce under various government programmes and is the chosen school to collaborate with Singapore Anti-Narcotics Association to train the young school dropouts.



Ming Salon

- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for a placement

'We believe vocational education plays a fundamental role in providing the industry with suitably qualified workers and provides a promising career option.'

www.mingsalon.com

Established in 1984, Ming Salon is one of the most established groups of salons in Hong Kong with eight outlets.

Beside the salon business, the company has also established a corporate volunteer team and encourages employees to participate in volunteer services. In addition, Ming Salon works very closely with the government and social service organisations to provide free training for learners.

Monita International Group

- ✓ City & Guilds international qualifications are being used successfully as part of the company's training programme



'We believe that successful City & Guilds candidates will make a significant contribution to their future employers.'

The IVQs in Beauty Therapy are being used as part of Monita's staff training programme, and have been found to provide an excellent training solution.

Monita would be happy to consider holders of an IVQ in Beauty Therapy for placement, and will grant exemptions to these applicants from select parts of their placement test.

Monita believes that vocational education plays a fundamental role in providing the industry with suitably qualified workers and provides a promising career option.

www.monitagroup.com

The Monita Group has developed the largest network of beauty institutes in Asia, especially in Mainland China. The Group has enrolled the largest number of students in the region and their contribution to the beauty industry in Asia has been tremendous. Monita's Head Quarter is located in Hong Kong, while six subsidiaries are spread across Mainland China in Shanghai Cheng Ming Ming, Beijing, Nanjing, Shenyang, Tianjin and Guangzhou.

Monita Hair & Beauty College form part of the Monita Group Limited and was founded by the famous hairdressing and beauty authority, Ms Cheng Ming Ming, in 1966. Under the leadership of Ms Cheng, the College has been awarded the certificate of ISO 9001:2000. This award does not only prove that our quality and management attains international standard, but also encourages and drives us getting better.

The College was established with the aim of promoting beauty education throughout South East Asia. All courses provided by the College follow international standards and are specially adapted to market needs by emphasizing on both theory and practice.

The spacious classrooms and modern equipment comprise an ideal study environment for students. There is no language barrier in our courses since our instructors can teach in fluent Cantonese, Mandarin as well as in English.

The College was the first one to introduce beauty education in China. There are 20 Monita Hair & Beauty Colleges spread over the provinces of Mainland China. Students came not only from Hong Kong and China, but also from Singapore, Taiwan, Malaysia, Macau, Indonesia and even as far as the United States, Canada, Great Britain, Holland and Central America.

Monita Hair & Beauty Colleges in Hong Kong and China

Hong Kong

Monita Hair & Beauty College

T +852 2739 8833
F +852 2735 7707

China

Monita Group Limited iV Guangzhou Office

T +86 (0)20 3760 2551
F +86 (0)20 3760 3315

Xian Monita Beauty & Hair College

T +86 (0)29 8743 3367/8745 9316
F +86 (0)29 8742 9406/8745 7026

Beijing Monita Hair & Beauty College

T +86 (0)10 8838 9658/6835 2035
F +86 (0)10 6833 7261

Beijing Shi Yong Mei Shu Zhi Ye Xue Xiao

T +86 (0)10 6834 7677 / 6834 1827
F +86 (0)10 6834 1827

Henan Monita Beauty & Hair College

T +86 (0)371 6917 579/6999 111
F +86 (0)371 6975 989

Lanzhou Monita Hair & Beauty College

T +86 (0)931 8458 531/8472 742
F +86 (0)931 8452 564

Zhongshan Monita Beauty & Hair College

T +86 (0) 760 8335 389
F +86 (0)760 8332 149

Sichuan Monita Hair & Beauty College

T +86 (0)28 8556 4558/8556 4118
F +86 (0)28 8665 3558/8665 1158

Chongqing Monita Hair & Beauty College

T +86 (0)23 6896 8891/92/93
F +86 (0)23 6896 8893

Hong Kong Monita Beauty & Hair College iV

Dalian College

T +86 (0)411 2488 833/5621873
F +86 (0)411 5621 873

Guangzhou Monita Beauty & Hair College

T +86 (0)20 87358781
F +86 (0)20 87358432

Shanghai Monita Beauty College

T +86 (0)21 6234 0625/62747 273-298/
6274 7273 ext. 220

Shenzhen Xin Yuan Monita Hair & Beauty College

T +86 (0)755 8222 6333 ext. 2228/2214
F +86 (0)755 8222 9943

Hubei Monita Hair & Beauty College

T +86 (0)27 8579 4085/8571 9647
F +86 (0)27 8579 3076/8575 2012

Xiamen Monita Hair & Beauty Vocational College

T +86 (0)592 5815 222/5820 777
F +86 (0)592 5882 488

Wenzhou Monita Hair & Beauty Training College

T +86 (0)577 8859 1105/1109 or 8883 4008
F +86 (0)577 8859 1107

Hunan Monita Beauty & Hair College

T +86 (0)731 4164 000/555
F +86 (0)731 4164 555

Qingdao Monita Hair & Beauty College

T +86 (0)532 2827 300
F +86 (0)532 2806 413

Tai Yuan Monita Hair & Beauty College

T +86 (0)351 4034 527/4068 786
F +86 (0)351 4068 786

Da Qing Monita Hair & Beauty College

T +86 (0)459 5182 235/5392 847
F +86 (0)459 5184 987

**Monita Beauty and Wellness Academy First Training
Centre of International Hydrotherapy in China**

T +86 (0)21 6472 2777
F +86 (0)21 6466 7994

Nail Nail Studio

'I am glad that City & Guilds is the first awarding body to launch the Nail Technology award in Hong Kong, and strongly believe that it can benefit the industry practitioners and learners by qualifying them to internationally recognised standards.'

'With more and more people starting their career in the nail service industry, I believe City & Guilds qualifications would help them increase their competitive edge ... and further enhance the standards in the industry.'

www.psgroup.com.hk

Orange

'I feel that the qualification is a sound route for employers and providers without access to the more conventional methods of assessment practice.'

www.orange.co.uk

Orange was launched with a simple vision. A vision for a brighter future, where people can communicate wherever, whenever and however they wish. For nearly ten years, the company has aimed to be the first for service, quality, innovation and choice.

It has over 44 million customers worldwide operating in 19 countries across Europe and beyond.

As at the end of December 2002, Orange was the largest mobile operator in both the UK with 13.3 million active customers and in France with 19.2 million active customers.

Orange strive to improve its customers experience and in June 2003, the sixth annual J.D. Power and Associates UK Mobile Customer Satisfaction Study showed that Orange ranks as the number one telephone service for customer satisfaction in the contract sector. This year in 2003 – Orange won two awards at the Mobile Choice customer awards for Best Network Operator and Best High Street Retailer.

Physical Fitness & Beauty

- ✓ City & Guilds international qualifications are being used successfully as part of the company's training strategy

'City & Guilds has a good reputation in the industry and provides a variety of qualifications which allow students to have a gradual progression in their vocational studies.'

'We found that staff who received the training can provide better service to our customers. Presentation skills have been improved. Sense of belonging is also a benefit to the team.'

www.physical.com.hk

Railway Training Institute (Kenya Railways Corporation)

- ✓ City & Guilds international qualifications are being used successfully as part of the company's training strategy



'We chose to work with City & Guilds because of the flexibility and variety of their programmes. We are able to offer quality training to our clients that meet the market demand which has improved our enrolment capacity.'

www.kenyareilways.co.ke/RTI.htm

The Railway Training Institute is an in-plant training centre for the Kenya Railways Corporation. It was established in 1956 to conduct specialised training to the Kenya Railways personnel. The school continued to train Railway employees until 1988 when it was upgraded to Railway Training Institute by the Government to offer Certificate and Diploma courses.

To maintain academic excellence and standards, the Institute is registered with a number of national and international bodies including the Kenya National Examination Council, the Directorate of Industrial Training (DIT) of the Ministry of Labour, City & Guilds, Institute of Commercial Management (ICM), Association of Business Executives (ABE) and Kenya Accounts and Secretaries National Examination Board.

The Institute trains 1,500 learners a year and participants come from other countries including Uganda, Tanzania and Zambia.

Sandals Resort International

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent recruitment benchmark for the industry
- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for a placement
- ✓ Applications are welcome from City & Guilds graduates seeking work within the sector

www.sandals.com

Sandals Beaches and Resorts are a collection of 12 of the most romantic resorts on the Caribbean's best beaches including Jamaica, Antigua, St Lucia, the Bahamas and Cuba. The resorts offer an astounding array of land, the Caribbean's most comprehensive watersports programme, including unlimited golf and scuba diving.

Sandals has earned virtually every award of note from hospitality and travel organisations to consumer and trade magazines, including the World's Best for over a decade.

World Travel Awards

- Caribbean's Leading Hotel Group (11 years)
- World's Leading All-Inclusive Company (9 years)
- Bahamas Leading Spa Resort
- World's Most Romantic Resort (8 years)
- Antigua's Leading Spa Resort

American Academy of Hospitality Sciences 5 star Diamond Award

Condé Nast Traveller Gold List

Condé Nast Traveller Annual Reader's Choice Poll:

- Top 10 Caribbean/ Atlantic Resorts
- Top 15 Resort Spas
- Top 100 Resorts in the World & Top 15 Caribbean/ Atlantic Resorts

Caribbean Travel & Life Magazine

- Best All-Inclusive Resort Chain in the Caribbean
- Best All-Inclusive Resort in the Caribbean

Bride's Magazine Reader Poll

- World's Number One All-Inclusive Honeymoon Destination

Modern Bride Magazine

- Best All-Inclusive Resort Chain (6 years)
- Ultimate Fantasy Suites

Travel & Leisure Magazine

- Top 25 Hotels by Region & Top 10 for Service

Recommend Magazine's Annual Reader's Choice Awards

- Best Resort Hotel Chain for Honeymoon & Romance (6 years)

Successful Meetings Magazine

- Pinnacle Award

Travel Weekly Magazine's Readers Choice Awards

- Best Caribbean Resort Chain

Travel Weekly Magazine's UK Globe Awards

- Best Caribbean Hotel Group & Best All-Inclusive Hotel Group (10 years)

Travel Trade Gazette Travel Awards

- Top All-Inclusive Company and Top Caribbean Hotel Group (11 years)

shunji matsuo



Shane English Schools

'We feel that City & Guilds International ESOL (IESOL) and International Spoken ESOL (ISESOL) qualifications provide an ideal solution to raising the standards of English language competency in China. The awards are unique in their flexibility and suit the needs of learners of all ages, background and ability.'

As China is becoming one of the world's leading economies, there is a strong demand for speakers of English trained to international standards who are able to communicate effectively in real life and business situations.

City & Guilds IESOL and ISESOL qualifications are recognised around the world for their quality, flexibility and relevance to the modern workplace.'

www.shane.com.cn

Shane English School, Chengdu is one of ten schools operating in China as part of the Saxoncourt group.

Saxoncourt established operations in Mainland China in 2000 and opened the first Shane English School in Shanghai in 2001.

All the schools follow the same philosophy, teaching methods, organisation and course structures, allowing Shane English Schools (SES) operations in China emulate the success, presence and high repute of our longer standing counterparts in Japan and elsewhere.

Shunji Matsuo

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent training solution for employers

'We have endorsed City & Guilds qualifications to help to transfer know-how and techniques to other stylists and to improve the standards of the entire industry.'

www.shunjimatsuo.com.sg

Celebrity hairstylist, Shunji Matsuo brings with him more than 20 years of international hairstyling experience gained from working in the major fashion capitals of New York, London and Tokyo and Shunji Matsuo Pte Ltd.

Shunji's career in New York started with Suga, as assistant to Suga Yusuke, the renowned celebrity Japanese hairstylist of the 70's and 80's. During the course of his ten years there, Shunji built up an impressive portfolio of prestigious clients and celebrities amongst whom included Cindy Crawford, Aomi Campbell, Uma Thuma and Michell and working extensively with top cosmetic brands like Elizabeth Arden, Cover Girl and Clarion.

Shunji's expertise & reputation as a celebrity stylist have been featured on the top fashion runways of leading fashion designers like Jean Paul Gaultier, Oscar de la Renta, Comme des Garcons, Yohji Yamamoto, Donna Karan and Calvin Klein. Shunji's hair creations have also graced the cover and fashion spreads of top US fashion magazines like American Vogue, Harper's Bazaar, New York Magazine and The New York Times and has been the personal hairstylist for fashion guru Donna Karan and supermodel Christie Brinkley.

In Asia, Shunji Matsuo has developed two different salon lines, Shunji Matsuo Hair Studio and ICON by Shunji Matsuo, as well as Shunji Matsuo Hair Academy and Singapore has been and will continue to be the base to expand into Kuala Lumpur, with plans underway in other major Asian cities.

Slovak Association of Hotels and Restaurants

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent recruitment benchmark for the industry
- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ City & Guilds graduates will be recommended for employment with members of the Association



'The Association is pleased to recognise the IVQs in International Tourism and Catering and Hospitality.'

We welcome the launch of these qualifications in Slovakia and believe they will provide an ideal recruitment and training solutions to employers in both industries.

Candidates who successfully complete any of the above IVQs will be recommended for employment with our members or with the Association.

City & Guilds IVQs also compliment the current school curriculum by introducing key skills that are recognised on a global scale.'

www.zhrs.sk

The Slovak Hotel and Restaurants Association was established in 1993 as a non-profit, non-political, membership organisation. Its members include hotels, restaurants and employers, vocational schools and educational institutions from the catering and hospitality sectors.

The Association's main activities include:

- consultation with its member to ensure all key issues are addressed
- support for members to help them achieve their business objectives
- representation and promotion of collective industry interests before policy makers
- raising awareness and professional recognition of the catering and hospitality industry in Slovakia
- influencing government policy at local and national level.

Since 1997, the Association has been a member of the International Association of Hotels and Restaurants (IH&RA), located in Paris. This membership allows the Association to keep up-to-date with the latest trends and issues in the tourism, catering and hospitality industries, and helps them develop new ideas and strategies for Slovakia.

Soft Sheen Carson

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent recruitment benchmark for the industry
- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for a placement
- ✓ Applications are welcome from City & Guilds graduates seeking work within the sector

www.softsheen-carson.com

SoftSheen-Carson is the world's leading manufacturer of ethnic hair care products, headquartered in New York. SoftSheen-Carson belongs to the prestigious brand portfolio of L'Oréal USA, a wholly owned subsidiary of L'Oréal Group, the world's leading cosmetics company.

In 1998, L'Oréal USA acquired Chicago-based Soft Sheen Products, Inc., a leader in the Black hair care industry that was founded in 1964. In 2000, L'Oréal USA acquired Carson Products, another successful manufacturer of ethnic hair and skin care products headquartered in Savannah, Georgia. The two companies were successfully merged in August of 2000 to become SoftSheen-Carson, making it the worldwide headquarters for hair care products for people of African descent.

By providing premier products for the care of hair and skin, SoftSheen-Carson transcends the needs and exceeds the desires of people of colour.

SoftSheen-Carson is dedicated to supporting women, children, and education. SoftSheen-Carson has supported the UNCF and the Tom Joyner Foundation. The L'Oréal/SoftSheen-Carson Scholarship Program provides scholarships, internships and laptops to students at historically black colleges. In 2002, SoftSheen-Carson began the tradition of an annual clothing drive (Diva Duds) to benefit the women of Clara's House, a Chicago home for women, and provides a plethora of products to churches, schools and those in need. SoftSheen-Carson has also participated in the Expo for Today's Black Woman and the National Black MBA Conference, and has sponsored the Essence Awards.

South African Chefs Association (SACA)



'As an association representing over 2,500 chefs around the country and renowned as the authority on cooking in South Africa, the South African Chefs Association recognises the City & Guilds qualifications for the hospitality industry.'

www.askchef.co.za

The South African Chefs Association (SACA) is recognised as the authority on food in South Africa. SACA is a professional culinary association of approximately 2,500 members, with five established branches throughout the country. Its members include catering and hotel company directors, restaurateurs, chefs, cooks, culinary educators, apprentices and trainees and can be found in every type of catering activity, from staff restaurants to fine dining and inflight catering.

The current patrons of SACA are Fedics, South African Airways, Southern Sun, Tiger Brands and McCain Foods. SACA has permanent representation on THETA.

SACA plays an integral role in the training and continuous improvement of standards in the hospitality industry. With the predicted growth in tourism, this role is becoming more and more important and through the SACA Seal of Approval, recognised standards for the industry are being set.

The Association continues to work closely with THETA to identify and define the training needs of industry. SACA also holds regular seminars and workshops, both nationally and regionally, in the constant drive to improve knowledge and standards.

Team South Africa, the national culinary team, is selected by SACA every four years, culminating in participation in the IKA Culinary Olympics. In 2004, South Africa brought home three silvers and one bronze medal in the Culinary Olympics.

On an international level, the Association has always actively participated in the activities of the World Association of Cooks Societies (WACS) which has 60 member countries and represents over 1,5 million chefs around the world. In 1996, SACA was unanimously voted to hold the offices of president, vice president and secretary general from 1996 to 2000.

Supreme Plastics

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent recruitment benchmark for the industry
- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for a placement
- ✓ Applications are welcome from City & Guilds graduates seeking work within the sector

www.supremeplastics.com

Supreme Plastics has over 40 years' experience in the manufacture of flexible resealable packaging. Back in the early 1960s, the company pioneered the Minigrip® bag – the forerunner of all modern resealable packaging.

Now the group, with its head office in London, is recognised as Europe's market leader in resealable flexible packaging. We have over 220 employees and a number of specialist manufacturing sites in the UK, US and Spain.

Supreme Plastics provides a complete service of consultancy, technical development, manufacture, and engineering support delivered via an international network.



TONI&GUY Academy

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent recruitment benchmark for the industry
- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for a placement
- ✓ Applications are welcome from City & Guilds graduates seeking work with the sector
- ✓ Priority will be given to applicants with a City & Guilds qualification when recruiting

'City & Guilds qualifications are offered in 100 countries and are widely recognised by governments globally.'

City & Guilds qualifications serve as an excellent benchmark in assessment and verification. Toni & Guy Academy is very pleased to recognise City & Guilds qualifications.'

www.toniandguy.com.hk

TONY&GUY is the UK's leading hairdressing company, developing the latest new trends in cutting, colouring, perming and styling.

All hairdressers in TONI&GUY Hong Kong are trained to rigorous TONI&GUY standards. With 460 branches in more than 36 countries worldwide, the TONI&GUY philosophy of hairdressing is internationally consistent, based on the needs of each individual. TONI&GUY designs a fashionable, easy care hairstyle to suit customers' lifestyle, hair texture and face shape.

TONY&GUY Hong Kong is proud to be the sponsor for Hong Kong Fashion Week 2007. Together with the Artistic team from UK, they have created the most creative and elegant hair style for their local fashion designers.

Since its opening in 2001, the TONI&GUY Hong Kong team has grown to over 40 hairdressers. The Salon has hairdressers from UK, Paris, US, Australia, Korea and many other places around the world.

The TONI&GUY Academy is an important inner part to the company as well as to the students. It represents the standards of TONI&GUY: top-grade education and training, innovative thoughts, creative technique and vanguard for hairstyling.

TONI&GUY is the only hairdressing company to be awarded 'Superbrand' status and to truly represent the catwalk-to-client philosophy.



Toni International

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent training solution for employers

'We believe City & Guilds qualifications provide learners with the fundamental knowledge to excel in their careers.'

www.toniinternational.com

Toni International School of Hair Design & Beauty Culture was founded in Singapore in 1977. Since its establishment, the School has grown to be a highly reputable and leading professional hairdressing and beauty college in the region. Toni International is dedicated to quality education by continuously adding new dimensions and directions to its comprehensive training programmes. Its perseverance with quality education has won the School recognition from renowned bodies both locally and internationally.

Toni International provides a comprehensive range of hairdressing, therapeutic beauty and slimming services. The company is committed to providing excellent hairstyling and beauty quality services to its customers, using effective state-of-the-art technology and superior products with value for money price.

Toyota Jamaica

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent recruitment benchmark for the industry
- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for a placement
- ✓ Applications are welcome from City & Guilds graduates seeking work within the sector.

www.toyotajamaica.com

Toyota Jamaica Limited (TJL) is a company with Toyota Tsusho Corporation of Japan having majority share holdings. TJL took over in November 2000, what was previously United Motors Limited, which existed for over 65 years. Operating as a Motor Vehicle Distributorship, TJL retains the right as the sole authorized distributor for Toyota Motor Corporation (TMC) of Japan and Daihatsu Motor Corporation since February 2005.

Toyota is the world's third-largest automobile manufacturer, selling 5.9 million vehicles each year in over 160 countries and generating \$108 billion in annual sales. It produces a full range of vehicle models, and employs 246,700 people.

Toyota is also one of the top ten Fortune Global 500 businesses, and enjoys the honor of being considered the world's most admired car company.* The company is today the undisputed market leader in Japan and Asia, the best-selling non-American make in the U.S.A., and the leading Japanese brand in Europe.

*As published in the July 2002 edition of Fortune magazine



Upper Cut Concepts Ltd

- ✓ Having a City & Guilds qualification enhances one's career prospects
- ✓ City & Guilds qualifications are an excellent recruitment benchmark for the industry
- ✓ City & Guilds qualifications are an excellent training solution for employers
- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for a placement
- ✓ Applications are welcome from City & Guilds graduates seeking work within the sector

Upper Cut has re-defined the old concept of the barber shop. With the fast pace of life and increasing demands on time, we know consumers need a wider range of top quality grooming services delivered with the level of professionalism which mirrors our consumers style of success. Licensed barbers, state of the art technology and trained spa therapists are just a few of the features which have placed Upper Cut in a class by itself.

Haircuts, facials, scalp treatments, handworks, footworks, and therapeutic massages are some of the personal care services offered at Upper Cut conveniently located at Manor Centre Plaza at 195 Constant Spring Road and Orchid Village at 20 Barbican Road in Kingston.

Youyi Shopping City Co. Ltd (Lufthansa Centre Beijing)



- ✓ City & Guilds international qualifications are being used successfully as the company's training programme
- ✓ Outstanding learners preparing for a relevant City & Guilds qualification will be considered for a placement

'We consider City & Guilds IVQs in Retailing as an important quality benchmark which will allow us to stay in competition with the increasing number of international retailers operating in China.'

Since opening, 0.1 billion customers, including 8 million foreigners, have visited our shopping city, so the quality of our operations and customer services must meet the highest international standards.

Our goal is to become 'the best retailer in China,' and we feel that equipping our employees with internationally recognised skills is the passport to our success. We have therefore designed our training strategy to incorporate City & Guilds IVQs in Retailing, and nearly a third of our 1570 employees have already qualified for an IVQ and hence – improved their chances for promotion.

At Youyi Shopping City we are dedicated to encouraging lifelong learning, and would be happy to consider holders of a City & Guilds IVQ in Retailing for placement in our shopping city.'

www.yansha.com.cn

Youyi Shopping City, part of Beijing Lufthansa Center Limited Corporation, is the first large joint-venture retail department in China.

Established in 1992 by Beijing New Yansha Corporation and Lufthansa Airline of Germany, Beijing Lufthansa Centre has become the symbol of modern business and tourism in Beijing. The Centre also comprises of the Kempinski Hotel and luxury offices and apartments.



Zhongyuan Department Store Group

- ✓ City & Guilds international qualifications are being used successfully as part of the company's training programme

'In order to maintain our competitive edge and strengthen our brand image in the Tianjin region, we must ensure that our staff delivers the highest quality customer service.'

Since 2003, our employees have been given the opportunity to train to the latest international standards and obtain a City & Guilds IVQ in Retailing. This has greatly contributed to the success of our organisation as staff are fully skilled for all types of jobs in the retail industry.

We feel that our people give the Department Store a solid ground on which to build and develop, enabling us to remain a leader retailer in Tianjin.'

E+ zybh@zybh.com

Established in 1926, Zhongyuan Department Store Group has developed a chain of department stores in the Tianjin region including the Hualian Store, the Binhai Store and the Dagang Store.

Between 1991 and 1993, the Group was rated among the Top 10 Retailers in China.

The Group has also successfully expanded into the car retail and leisure industries, and now operates a car retail outlet (Zhongyuan Car Retail Co. Ltd), a leisure centre (Zhongyuan Leisure Centre) and a shopping plaza located in Tianjin's international shopping district.

Further information:

For more information, please contact:

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